

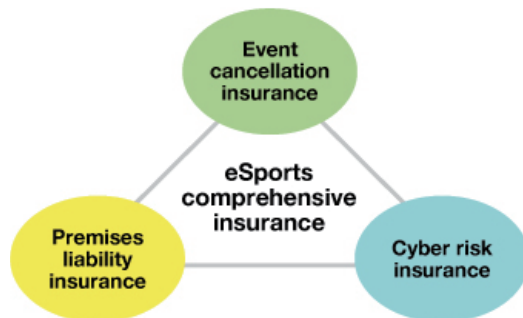
Feature Sports Business Takes Things to the Next Level



Tokio Marine & Nichido Fire Insurance

eSports Comprehensive Insurance Package Launched

Tokio Marine & Nichido Fire Insurance in September 2020 launched an insurance package that provides comprehensive cover for risks that eSports event organizers are exposed to. The eSports market in Japan is expected to expand from ¥6 billion in 2019 to some ¥70 billion in 2025, and is attracting attention as many corporations enter the market. The new package offers cover for both real world and virtual space events. Specifically, it offers cover for liability (third party damage, property damage, borrowed property damage), for cyber risks (information leakage, copyright infringement, cyberattacks) and for weather and natural disaster-related event cancellations.



eSports comprehensive insurance package structure



Product developers Mr. Okumura (left) and Mr. Yamaguchi (right) at an eSports event

For more information about the Mitsubishi companies, see "mitsubishi.com"

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