

A Monthly Review of the Mitsubishi Group Companies and Their People Around the World

2021 April

Feature

Sports Business Takes Things to the Next Level



Mitsubishi UFJ Financial Group

Working on Sports for Good with Laureus

Since February 2018, the Mitsubishi UFJ Financial Group (MUFG) has been a global partner of Laureus, an organization which strives to build a better world through the power of sport. In the 20 years since its establishment, Laureus has been reaching and helping to change the lives of almost 6 milion children and young people through development via sports. With its partnership with Laureus, MUFG has the primary goal of contributing to society, while also aiming to further strengthen its presence and elevate its brand image in line with its vision to achieve a sustainable environment and society. In the month-long Fitprints for Good fundraiser, MUFG employees ran, swam and cycled to collect funds for Laureus Sports for Good, and they are continuing to raise money for the movement in this new fiscal year. Laureus also provided the Play Academy with Naomi Osaka initiative with additional funds at the end of last year, strengthening its presence in Japan.





MUFG Johannesburg Representative Office colleagues at the start of Fitprints for Good

The Laureus logo



https://www.mufgemea.com/media/mufg-raises -the-bar-with-fitprints-for-good-fundraiser/



https://www.mufgemea.com/csr/mufgpartnership-laureus/

https://www.fitprintsforgood-mufgemea.com/



https://www.laureus.com/news/laureusannounces-further-support-for -play-academy-with-naomi-osaka



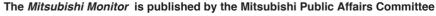
https://www.laureus.com/news/mufgemployees-unite-and-get-active -to-raise-funds-for-laureus



For more information about the Mitsubishi companies, see "mitsubishi.com"

https://www.mitsubishi.com/en/





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