

Feature DX: Digital Transformations in Society



Mitsubishi Corporation New Tech Subsidiary Established

Mitsubishi Corporation (MC) has established a new, wholly owned tech subsidiary called MC Digital, Inc. (MC Digital), which will be dedicated to advancing its digital strategies. The new subsidiary will be relied on to promote the development of new services that leverage digital technologies, the main purpose of which will be to augment strategies conceived by those spearheading MC's latest business ventures. As necessary, MC Digital will also evaluate the advanced technologies of MC's partners when MC is considering alliances or M&As. The technical expertise gained through the development of services will be concentrated at MC Digital and applied to other industries that MC is engaged in. In this way, MC plans to accelerate its own digital transformation as efficiently and sustainably as possible.



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<https://www.mitsubishicorp.com/jp/en/pr/archive/2019/html/0000038794.html>



For more information about the Mitsubishi companies, see "mitsubishi.com"

■ <https://www.mitsubishi.com/en/>



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Marunouchi Nakadori Bldg., 2-3, Marunouchi 2-chome, Chiyoda-ku, Tokyo 100-0005, Japan
Phone: 81-3-5218-8660 Fax: 81-3-5218-8661

