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World Scope



Mitsubishi Monitor introduces some of the latest news about Mitsubishi companies as they play an active role on the world stage.



East Japan Recycling Systems Co., Ltd (Mitsubishi Materials)

Volunteers Keep in Close Touch with Great East Japan Earthquake Disaster Areas

Mitsubishi Materials (MMC) group company East Japan Recycling Systems Co., Ltd (EJRS), which recycles domestic electric appliances in Miyagi Prefecture, has continued the volunteer activities and financial donations that it started after the 2011 Great East Japan Earthquake. During the period immediately after the earthquake and tsunami, plant operations were suspended. One of the EJRS employees came up with the idea that instead of doing nothing, they should act, and took part in volunteer activities with another employee. Deeply impressed by this, the company president himself took part in such activities and this led to many MMC group company employees also joining in. Early in 2011, they were battling to dispose of mountains of rubble and debris, but through this they were able to experience with those affected by the earthquake the process of daily life and work starting up again. With more than half of the residents still unable to return to their homes today, the company will continue its volunteer activities to ensure that the memories of those days after the disaster never die.



Ishinomaki City, May 2011. Work to clear flotsam on the coast began right after the earthquake.



Minamisanriku Town, July 2016. Volunteers are taught by fishermen how to tie together strips of kombu seaweed for sale in convenience stores and to go on the menu at restaurants.



Minamisanriku Town, June 2019. Volunteers help to plant spring onions in soil ridges.

For more information about the Mitsubishi companies, see "mitsubishi.com"

■ <https://www.mitsubishi.com/en/>



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