

## World Scope

Mitsubishi Monitor introduces some of the latest news about Mitsubishi companies as they play an active role on the world stage.



### Mitsubishi Materials

## Limited Period Release of *Dr. Stone* TV Anime on Collaboration Website

Mitsubishi Materials (MMC), in a project directed at children to celebrate the group's 150th anniversary, ran a website in collaboration with the TV anime series *Dr. Stone*; it was available on the MMC website until the end of December 2021. The *Dr. Stone* anime was based on a Japanese science adventure manga written by Riichiro Inagaki and illustrated by Boichi. The manga is serialized in Shueisha's Weekly Shonen Jump magazine. It was decided to produce a sequel to the series adapted for television and published on the Web in 2019 and 2021. The website allows children to enjoy learning, through quizzes and mini-games, about the company's recycling technology, for E-Scrap and aluminum cans among others, as well as about the copper smelting process. In addition, 50,000 copies of a special notebook for learning along with *Dr. Stone* characters were distributed to fifth and sixth graders throughout Japan. The MMC group will continue to actively contribute to society by offering children these and other learning opportunities.



The company held a science event in September 2021 for elementary school pupils. The anime voice actor of Senku Ishigami, Mr. Yusuke Kobayashi, and Kurare, the science supervisor for *Dr. Stone*, made appearances at the event.



MMC's Mr. Ariizumi played the role of lecturer and, mixing in quizzes, explained the company's E-Scrap recycling technology and its copper smelting process.

For more information about the Mitsubishi companies, see "mitsubishi.com"

■ <https://www.mitsubishi.com/en/>



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