

October 4, 2023

Mitsubishi General Committee for Expo 2025 Osaka, Kansai, Japan



Concept for the Mitsubishi Pavilion to Appear at Expo 2025 Osaka, Kansai, Japan

-From the unknown deep sea to the distant universe, an epic journey through life begins-

The Mitsubishi General Committee for Expo 2025 Osaka, Kansai, Japan (chaired by Yutaka Kashiwagi, Representative Director, Executive Vice President, Mitsubishi Corporation; consisting of members from 31 companies in the Mitsubishi Group) participated in the "Pavilions for Private Sectors Concept Presentation" held on October 4, 2023 (sponsored by the Japan Association for the 2025 World Exposition), and hereby unveiled a concept video about the Mitsubishi Pavilion and a plan for the experiential value that the pavilion will provide.

From the Mitsubishi Pavilion, an "epic journey through life, from the unknown deep sea to the distant universe" begins. Please come and look forward to an unknown experience at the Mitsubishi Pavilion.

Concept video about the Mitsubishi Pavilion : <https://bcove.video/3EXSmC>



► Inquiries

Mitsubishi General Committee for Expo 2025 Osaka, Kansai, Japan

<Executive Office> email:miraikan@mitsubishiexpo2025.com

► Reference

●Basic concept of the Mitsubishi Pavilion

Keeping the world vibrant

The Mitsubishi Pavilion will run a range of programs on the theme of life—“the dawning of life, the future of life”, “the treasure of life”, and “the miracle of life crossing and co-existing”—inviting visitors to share the awe and wonder of life and seeking to provide each of them with a special time and place experience that will inspire them to envision life in the future.

Expo 2025 Osaka,Kansai,Japan will be the first world exposition that today’s young generation has the chance to experience. Going forward, these young people are expected to play a leading role in tackling various global challenges, including the goal of achieving carbon neutrality by 2050. Our hope is that such future leaders will explore the pavilion and find something inspirational and motivational.

The pavilion can also be a good choice for a family trip, particularly for three-generation families. We invite families to enjoy quality time together as they tour the pavilion, sharing their thoughts and feelings on subjects such as the Earth in the future, the wonder of life, and hopes for future generations while at the same time creating some good family memories.

We will continue working to successfully deliver our pavilion project as planned.



Provided By: Japan Association for the 2025 World Exposition

●Image of the pavilion’s appearance



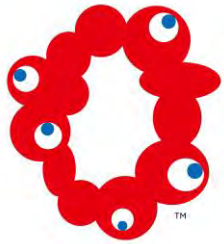
▶ Reference

Member list of the Mitsubishi General Committee for Expo 2025 Osaka, Kansai, Japan
(31 companies as of October 2023)

Mitsubishi Heavy Industries, Ltd.
MUFG Bank, Ltd.
Mitsubishi Corporation
Mitsubishi Electric Corporation
Mitsubishi Estate Co., Ltd.
Tokio Marine & Nichido Fire Insurance Co., Ltd.
Meiji Yasuda Life Insurance Company
Mitsubishi UFJ Trust and Banking Corporation
Kirin Holdings Company, Limited
ENEOS Holdings, Inc.
Mitsubishi Materials Corporation
AGC Inc.
Mitsubishi Motors Corporation
Mitsubishi UFJ Securities Holdings Co., Ltd.
Mitsubishi Fuso Truck & Bus Corporation
Mitsubishi Chemical Group Corporation
MITSUBISHI GAS CHEMICAL COMPANY, INC.
Mitsubishi Logistics Corporation
Mitsubishi Steel Mfg. Co., Ltd.
Mitsubishi Paper Mills Limited
Mitsubishi Kakoki Kaisha, Ltd.
Nippon Yusen Kabushiki Kaisha
NIKON CORPORATION
P.S. Mitsubishi Construction Co., Ltd.
Mitsubishi Research Institute, Inc.
Lawson, Inc.
Mitsubishi Precision Co., Ltd.
Dai Nippon Toryo Co., Ltd.
Mitsubishi Tanabe Pharma Corporation
Mitsubishi Cable Industries, Ltd.
Nishinohon Mitsubishi Motor Sales Co., Ltd.



MITSUBISHI PAVILION



OSAKA, KANSAI, JAPAN
EXPO
2025



MITSUBISHI PAVILION

Basic concept

Keeping the World Vibrant

三菱未来馆

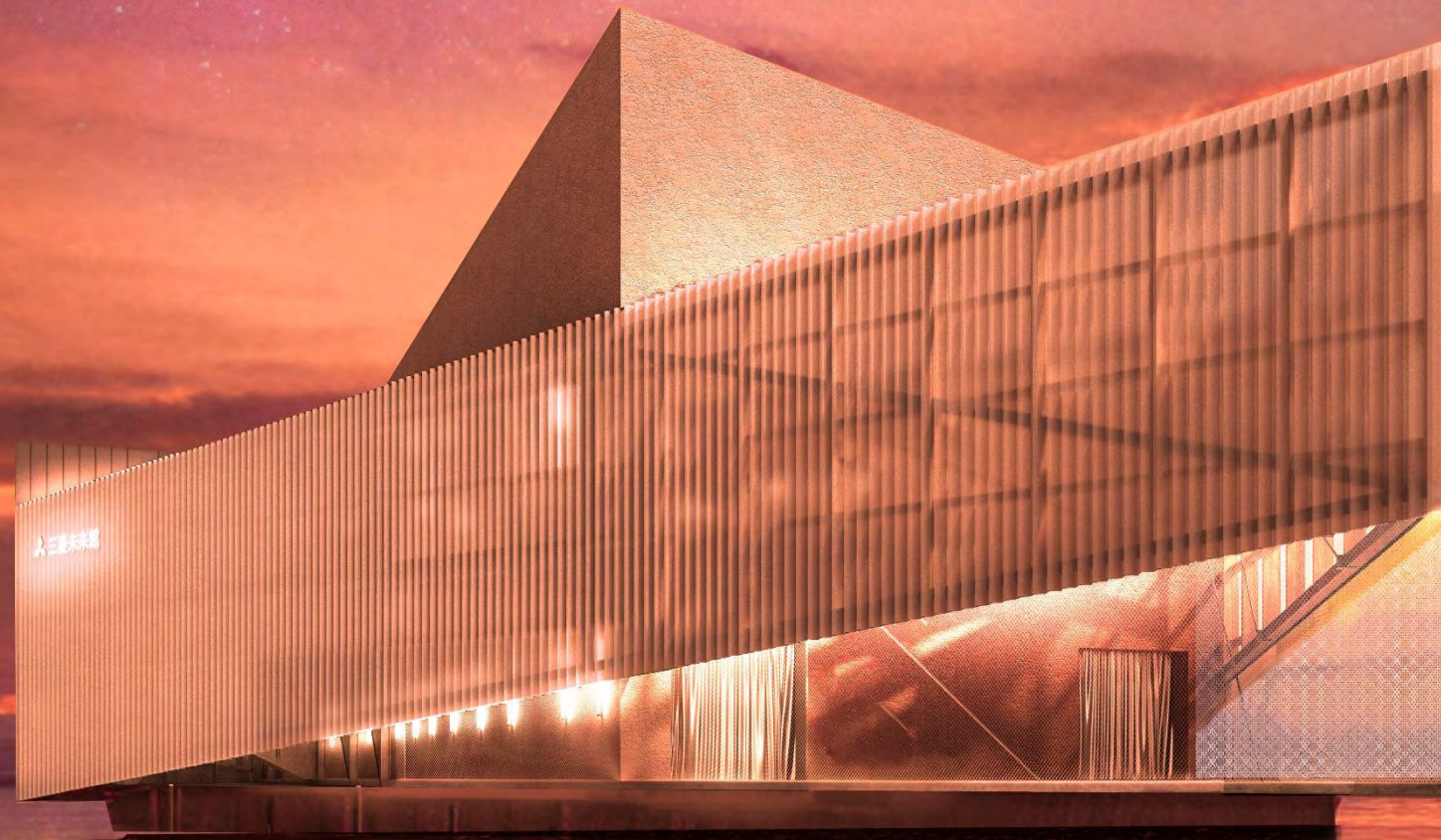
the dawning of life, the future of life

the treasure of life,

the miracle of life crossing and co-existing

Journey to Life

the dawning of life, the future of life



From the unknown deep sea to the distant universe.
Epic journey through life.





OSAKA, KANSAI, JAPAN
EXPO2025

©Expo 2025



**MITSUBISHI
PAVILION**

PAVILION PARTNER

The Mitsubishi General Committee for Expo 2025 Osaka, Kansai, Japan

- Mitsubishi Heavy Industries, Ltd.
- Mitsubishi Motors Corporation
- Mitsubishi UFJ Securities Holdings Co., Ltd.
- Mitsubishi Fuso Truck & Bus Corporation
- Mitsubishi Chemical Group Corporation
- MITSUBISHI GAS CHEMICAL COMPANY, INC.
- Mitsubishi Logistics Corporation
- Mitsubishi Steel Mfg. Co., Ltd.
- Mitsubishi Paper Mills Limited
- Mitsubishi Kakoki Kaisha, Ltd.
- Nippon Yusen Kabushiki Kaisha
- AGC Inc.
- Mitsubishi Estate Co., Ltd.
- Tokio Marine & Nichido Fire Insurance Co., Ltd.
- Meiji Yasuda Life Insurance Company
- Mitsubishi UFJ Trust and Banking Corporation
- Kirin Holdings Company, Limited
- ENEOS Holdings, Inc.
- Mitsubishi Materials Corporation
- NIKON CORPORATION
- P.S. Mitsubishi Construction Co., Ltd.
- Mitsubishi Research Institute, Inc.
- Lawson, Inc.
- Mitsubishi Precision Co., Ltd.
- Dai Nippon Toryo Co., Ltd.
- Mitsubishi Tanabe Pharma Corporation
- Mitsubishi Cable Industries, Ltd.
- Nishinohon Mitsubishi Motor Sales Co., Ltd.