

February 28, 2025

Mitsubishi General Committee for Expo 2025 Osaka, Kansai, Japan



Mitsubishi Pavilion at Expo 2025 Osaka, Kansai, Japan  
Unveiling an Immersive Visual Experience,  
Introducing the Cast, and Presenting Staff Uniforms

The Mitsubishi General Committee for Expo 2025 Osaka, Kansai, Japan, chaired by Yoshiyuki Nojima (Representative Director, Executive Vice President, Mitsubishi Corporation) and consisting of 30 Mitsubishi Group companies, held an exclusive preview and briefing session for the Mitsubishi Pavilion on February 28, 2025.

At the pavilion preview event, the immersive visual experiences, including the pre-show and the main show, were unveiled for the first time. In addition, the original music composed by Takatsugu Muramatsu and the voice cast, featuring Natsuki Hanae, Saori Hayami, and Miyuki Sawashiro, were introduced. The official staff uniforms were also revealed on the same day.



The Mitsubishi Pavilion is designed around the concept of 'Keeping the World Vibrant' and presents an exhibition themed 'From the Unknown Deep Sea to the Distant Universe.' The dynamic and emotionally moving original soundtrack by Takatsugu Muramatsu, combined with the powerful performances of a renowned cast of popular voice actors, seamlessly integrates with the visuals to create a uniquely immersive experience found only at the pavilion.

Embark on a one-of-a-kind journey and discover the future at the Mitsubishi Pavilion.

JOURNEY TO LIFE – Teaser Video <https://bcove.video/4ibiUiY>

Nana & Vivi Introduction Video <https://bcove.video/4iezjmQ>

Cast & Creator Introduction [クリエイターズ](#) | [三菱未来館](#)

MITSUBISHI PAVILION  
三菱未来館



<Uniform Design and Concept>

The uniforms of the Mitsubishi Pavilion are designed to embody its theme: "From the unknown deep sea to the distant universe. Epic journey through life." Inspired by the flow of water, the design symbolically represents the interconnectedness of life, Earth, and the future society.

<Uniform Features>

- Gender-Neutral Design: A unisex design that ensures comfort for all, regardless of gender.
- Free Combination: Allows for flexible styling, respecting individuality and diverse values.
- Eco-Friendly Materials: Made from high-performance fabrics that require no dry cleaning or ironing and are easy to clean.
- Sustainable Use: Promotes reuse and upcycling after the expo to reduce environmental impact.

【Uniform Design & Coordination: Tomomi Yamamoto】

The originally designed vest symbolizes "Exploration into the Future," with flowing lines from the shoulders representing the "Flow of Water." Combining functionality and aesthetics, the design ensures that pavilion staff can work comfortably while maintaining a professional look. The uniform conveys warmth and reassurance to visitors, intuitively reflecting the worldview of the Mitsubishi Pavilion.



At the briefing session following the preview event, Tomoyuki Kato (Chief Creative Director, Dentsu Live), Tomomi Yamamoto (Staff Uniform Design & Coordination), and Hajime Omino (Executive Director, Mitsubishi Pavilion) took the stage to introduce the main show visuals, uniforms, and operational staff.

### **Thoughts on the Pavilion's Visual Production**

#### **Tomoyuki Kato, Chief Creative Director, Dentsu Live**

“For the past three years, I have poured my heart and soul into this production. Finally, being able to unveil this immersive visual experience, alongside the announcement of the cast and the release of the original soundtrack, is truly an emotional moment for me. This project is the culmination of the passion and dedication of so many people, and I sincerely believe we have created something extraordinary. This epic Journey Through Life unfolds on a breathtaking scale, where every scene feels like a highlight. I encourage you to experience it firsthand at the pavilion—it will surely be an unforgettable journey.”

### **The Philosophy of the Uniform Design**

#### **Tomomi Yamamoto, Uniform Design & Coordination**

“A uniform is not just an outfit—it is a representation of the pavilion's identity and a key element in shaping the visitor experience. My goal was to create a design that allows staff to move comfortably and confidently while maintaining a strong visual presence that fosters seamless communication with guests.

In addition to functionality, I placed great emphasis on sustainability, selecting materials that reduce environmental impact while ensuring durability for the 184-day duration of Expo 2025. Through these uniforms, I hope to convey the spirit of the Mitsubishi Mirai Pavilion and enhance the connection between visitors and the world we envision.”

## The Vision Behind the Mitsubishi Pavilion

Hajime Omino, Executive Director, Mitsubishi Pavilion

"The Mitsubishi Pavilion has taken shape thanks to the dedication and support of so many people. I would like to express my heartfelt gratitude to everyone who helped bring this vision to life.

Throughout the 184-day duration of Expo 2025, we are committed to providing a safe and welcoming environment where visitors can fully immerse themselves in this extraordinary experience. As passengers aboard the vertical shuttle JOURNEY TO LIFE, we hope you will share in a truly special journey.

We invite you to witness a breathtaking visual spectacle that can only be experienced at the Mitsubishi Pavilion. Through our message—'Feel love for all life'—we hope visitors will reflect on the beauty and interconnectedness of all living beings.

On behalf of myself and all the staff at the Mitsubishi Pavilion, we look forward to welcoming you."



**Feel love for all life**

► Reference

Member list of the Mitsubishi General Committee for Expo 2025 Osaka, Kansai, Japan  
(30 companies as of February 2025)

Mitsubishi Heavy Industries, Ltd.  
MUFG Bank, Ltd.  
Mitsubishi Corporation  
Mitsubishi Electric Corporation  
Mitsubishi Estate Co., Ltd.  
Tokio Marine & Nichido Fire Insurance Co., Ltd.  
Meiji Yasuda Life Insurance Company  
Mitsubishi UFJ Trust and Banking Corporation  
Kirin Holdings Company, Limited  
ENEOS Holdings, Inc.  
Mitsubishi Materials Corporation  
AGC Inc.  
Mitsubishi Motors Corporation  
Mitsubishi UFJ Securities Holdings Co., Ltd.  
Mitsubishi Fuso Truck & Bus Corporation  
Mitsubishi Chemical Group Corporation  
MITSUBISHI GAS CHEMICAL COMPANY, INC.  
Mitsubishi Logistics Corporation  
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Lawson, Inc.  
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Mitsubishi Tanabe Pharma Corporation  
Mitsubishi Cable Industries, Ltd.  
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