

August 1, 2025

Mitsubishi General Committee for Expo 2025 Osaka, Kansai, Japan

Mitsubishi Pavilion Day Held at Expo 2025 Osaka, Kansai, Japan

Young Generations Deliver Messages for a “Vibrant Earth” of the Future

The Mitsubishi Osaka–Kansai Expo General Committee, comprised of 29 Mitsubishi Group companies and chaired by Yoshiyuki Nojima (Executive Vice President, Mitsubishi Corporation), hosted Mitsubishi Pavilion Day on Thursday, July 31, 2025, at the “Shine Hat” EXPO Hall within the Expo 2025 Osaka, Kansai, Japan venue.

The event was centered around three stage programs co-organized by Mitsubishi-affiliated organizations and welcomed a total of 4,474 attendees, offering a full day of vibrant and inspiring programming. The opening act featured an energetic performance by the Dance Club of Osaka Prefectural Kitano High School, setting a lively tone for the day. Representing the event organizers, Mr. Nojima delivered opening remarks, stating, “Through the voices and expressions of elementary, junior high, and high school students, we hope to share messages of hope for the future with a wide audience,” officially declaring the start of the day’s programs.

The stage event was structured into three sessions:

- Part 1 (10:30–): *Shiawase Photo Contest* hosted by Meiji Yasuda Life Insurance Company
The award ceremony featured touching stories behind photo submissions themed around “happiness,” with appearances by prize recipients and guest speakers.
- Part 2 (12:30–): *Mitsubishi Asian Children's Enikki Festa* hosted by the Mitsubishi Public Affairs Committee
Grand prize-winning illustrated diaries by children from 23 Asian countries were presented, with some recipients taking the stage in person.
- Part 3 (14:45–): *High School MIRAI Expo* hosted by the Mitsubishi Mirai Educational Foundation
In the first half, selected high school teams from six schools across Japan delivered presentations. The second half featured cross-school collaborative teams sharing their ideas and aspirations for shaping a better future for society and the planet.

At the closing of the event, Mr. Hajime Omino, Director of the Mitsubishi Pavilion, gave final remarks, stating:

“We sincerely hope that the exchanges and presentations shared today by the future generation gathered here at Yumeshima will carry forward the message of the Mitsubishi Pavilion into the next era.”

In parallel with the event at Shine Hat, a health initiative was held at the Mitsubishi Pavilion, where Kirin Beverage Company, Limited, a member of the Kirin Group, distributed its functional food product “*Kirin Oishii Immune Care*” to visitors. Developed with the company’s proprietary ingredient “Plasma lactic acid bacteria,” the beverage is designed to support immune function in healthy individuals. The initiative aimed to raise awareness of “immune care” as a third major measure for health maintenance in extreme heat, in addition to hydration and salt replenishment.

Going forward, the Mitsubishi Osaka–Kansai Expo General Committee will continue to share the message “Toward a Vibrant Earth for the Future” through the Mitsubishi Pavilion and a variety of events, under the overarching theme “The Origins of Life, The Future of Life.” We remain committed to contributing to a brighter and more sustainable future for both humanity and the planet.









▶ Reference

Member list of the Mitsubishi General Committee for Expo 2025 Osaka, Kansai, Japan
(29 companies as of August 2025)

Mitsubishi Heavy Industries, Ltd.
MUFG Bank, Ltd.
Mitsubishi Corporation
Mitsubishi Electric Corporation
Mitsubishi Estate Co., Ltd.
Tokio Marine & Nichido Fire Insurance Co., Ltd.
Meiji Yasuda Life Insurance Company
Mitsubishi UFJ Trust and Banking Corporation
Kirin Holdings Company, Limited
ENEOS Holdings, Inc.
Mitsubishi Materials Corporation
AGC Inc.
Mitsubishi Motors Corporation
Mitsubishi UFJ Securities Holdings Co., Ltd.
Mitsubishi Fuso Truck & Bus Corporation
Mitsubishi Chemical Group Corporation
MITSUBISHI GAS CHEMICAL COMPANY, INC.
Mitsubishi Logistics Corporation
Mitsubishi Steel Mfg. Co., Ltd.
Mitsubishi Paper Mills Limited
Mitsubishi Kakoki Kaisha, Ltd.
Nippon Yusen Kabushiki Kaisha
NIKON CORPORATION
Mitsubishi Research Institute, Inc.
Lawson, Inc.
Mitsubishi Precision Co., Ltd.
Dai Nippon Toryo Co., Ltd.
Mitsubishi Cable Industries, Ltd.
Nishinihon Mitsubishi Motor Sales Co., Ltd.

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